



Albertans Investing in Alberta



Alberta Treasury Branches



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1938-1998



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The legacy



To look back over 60 years of service to Albertans, is to find the source of my optimism about ATB's future.

Financial services is a people business: that's the fundamental premise that has guided ATB over the years. From its humble and controversial inception in 1938, through turbulent economic periods as well as prosperity and growth, ATB has always understood that access to financial services is near and dear to people's hearts. We value the trust placed in us by our customers to safeguard and invest their money. Over the years, ATB has returned this trust with products and services that put the needs of customers first.



This book provides an overview of where ATB has been, and what we have accomplished in our six decades. I would like to thank all the people who shared their stories – retirees, employees, customers and Alberta leaders. The overall story of “Albertans investing in Alberta” is a legacy to Albertans. Our relationships with people give ATB the confidence to grow and expand as we look forward to the next 60 years.

I hope you share our pride in our history, and that you will be a part of our future.



Paul Haggis
President & Chief Executive Officer
December 1999