

STANDARDIZED OUTCOMES FOR ATB DONATIONS

ATB believes the delivery of outcomes* to be key to strong community investment decisions, allowing us to focus our efforts on the most pressing needs in the communities where we work. While each grantee may collect data to measure delivery of outcomes in different ways, ATB has partnered with Impact Genome to define successful delivery of each outcome in the following ways.

Mental Health

- ▶ **Improved Mental Health and Well-Being** The attainment of improved mental health and well-being, demonstrated by positive changes in symptoms of a diagnosed or undiagnosed clinical mental health disorder or in one or more areas such as emotional, social, cognitive, or behavioral health or general daily functioning.
- ▶ **Improved Attitudes and Motivations to Support Mental and Behavioral Health** The demonstration of improved attitudes and motivations towards mental and behavioral health change such as in seeking mental health supports, in addressing harmful behaviours or in reduced internalized stigma.

Innovation in Children & Youth

- ▶ **Strengthen Innovation Skills** The demonstration of improved innovative skills such as critical thinking, creative problem solving, or interpersonal communication.
- ▶ **Strengthen Social-Emotional Skills** The demonstration of strengthened social-emotional skills such as improved emotional self-regulation, relationship-building (eg: empathy, conflict-resolution skills), or leadership (eg: team-building, decision-making).
- ▶ **STEM Proficiency** The demonstration of improved STEM proficiency, shown through a participant's increased confidence in their ability to master STEM topics or to pursue a future education or career pathway in a STEM field.

Financial Empowerment

- ▶ **Future Security** The demonstration of either gains in long-term savings and/or assets, a reduction of personal debt, or by spending less than annual income.
- ▶ **Financial Resilience** The demonstration of improved preparedness to withstand financial shocks through measures such as holding affordable insurance or maintaining sufficient emergency savings.
- ▶ **Financial Access** Gaining access to key financial resources such as a savings and/or checking account, affordable credit or loans, or long-term savings financial products.
- ▶ **Current Financial Stability** The demonstration of improved management of daily expenses and the ability to afford necessities through actions such as contributing to savings or making timely payments on bills.
- ▶ **Financial Literacy and Skills** The attainment of knowledge of core personal finance concepts, the practical skills to manage money, or improved awareness of available financial tools and products.

*The above outcomes have been adapted from the Impact Genome's [Standards](#) to ensure ATB is measuring impact towards independently researched and developed outcomes.