

STANDARDIZED OUTCOMES* FOR ATB DONATIONS

ATB believes the delivery of outcomes to be key to strong community investment decisions, allowing us to focus our efforts on the most pressing needs in the communities where we work. While each grantee may collect data to measure delivery of outcomes in different ways, ATB has partnered with Impact Genome to define successful delivery of each outcome in the following ways.

Mental Health

- ▶ **Improved Mental Health and Well-Being** The attainment of improved mental health and well-being.
- ▶ **Improved Attitudes and Motivations to Support Mental and Behavioral Health** The demonstration of improved attitudes and motivations towards mental and behavioral health change.

Innovation in Children & Youth

- ▶ **Strengthen Social-Emotional Skills for Youth (ages 13 to 22)** The demonstration of skills that support social-emotional development (self-regulation, communication, empathy, responsible decision making, respect, leadership, etc.)
- ▶ **STEM Identity and Self-Efficacy** The demonstration of a participant's increased confidence in their ability to master STEM topics or to pursue a future education or career pathway in a STEM field.

Financial Empowerment

- ▶ **Future Security** The demonstration of gains in long-term savings, reduction of debt, spending less than annual income, or enrollment in a life insurance policy.
- ▶ **Financial Access** Gaining access to key financial resources (e.g., savings and/or checking account, affordable credit or loans, resources for saving).
- ▶ **Current Financial Stability** The demonstration of management of day-to-day expenses (e.g., growing savings, making timely payments, or avoiding consumption hardships).
- ▶ **Financial Literacy and Skills** The attainment of knowledge of core concepts and skills in personal finance.

*The above outcomes have been adapted from the Impact Genome's [Standards](#) to ensure ATB is measuring impact towards independently researched and developed outcomes.