

Feed the Soul Dining Week Powered By ATB Contest

Official Rules and Regulations

Because contests need to have rules, to ensure fairness across the land, ATB Financial has a few of our own that we'd like to include for our Contest.

We want everyone to have an equal chance to enter to win, so there is no purchase necessary to enter or win. However, some restrictions do apply. Please see below for official rules and complete details. It's important you read them carefully.

1. Contest Period

The contest begins on February 10th, 2023 at 12:00:01 AM local time and closes on February 17th, 2023 at 11:59:59 PM local time (**Contest Period**).

2. Eligibility

The Contest is open to Alberta residents, at least 18 years old at the time of entry (**Entrant**) within the contest period.

Sorry, you are not eligible if:

- you are under the age of 18;
- you are an employee, director, agent, or contractor of ATB Financial or its subsidiaries (which means a company controlled by ATB Financial), an ATB agent or an employee, director or officer of an ATB agent, or you are a spouse or common law partner of any of these individuals, or you are an immediate family member (parent, sibling, child) of any of these individuals; or
- your primary residence is outside of Alberta.

3. Consent to Communications and Information Collection

Entering the Contest indicates your consent for ATB Financial, or its agents, to collect and use your name, email, address and other personal information for the purpose of administering this Contest. This also provides consent for ATB Financial to communicate with you by email for marketing purposes (unless you opted out from receiving email notifications from ATB Financial).

4. Prizes

One prize will be awarded for one “Feed the Soul Dining Week Powered by ATB Contest” which includes:

- One \$500 VISA gift certificate

The approximate value of the prize is \$500 CAD.

If the prize is unavailable for any reason, we reserve the right, in our sole discretion, to substitute a prize of similar value in full satisfaction of the prize award.

5. How to Enter

To enter, receive one Contest entry for completing the online entry form during the Contest Period. Only one entry per individual will be accepted for the duration of the Contest Period.

6. Winner Selection

Odds of winning are dependent on the number of eligible entries received.

After the conclusion of Feed the Soul Dining Week, the winner will be selected in a random drawing (“Draw”) in Edmonton or Calgary, Alberta from among the eligible entries.

Within seven business business days of the Draw, ATB Financial will attempt to contact the selected winner up to two times during regular business hours (between the hours of 9:00 AM and 5:00 PM MDT) by email. If the selected winner does not respond within two days of

ATB Financial's second message attempt, their prize will be forfeited and another Entrant will be drawn. Once contacted, the selected Entrant must correctly answer an unaided, mathematical, time-limited, skill testing question to be administered within the Declaration and Release Form (Skill Testing Question).

The selected winner may be required to provide additional information so that the prize can be awarded successfully. If the winner fails to provide an eligible address or necessary information in a reasonable amount of time, the prize will be forfeited.

7. Miscellaneous Rules

- a. No cash redemption or substitution of prize except by ATB Financial due to prize unavailability or eligibility of selected winner, and then for a prize of equal or greater value.
- b. Any income taxes and any other expenses not specified herein are the winner's sole responsibility.
- c. Any winner is required to execute and return a Declaration and Release within 2 days of receipt (including the response of the Skill Testing Question). If the Declaration and Release is not returned within this time, winner will be disqualified and an alternate winner may be selected.
- d. Non-compliance with any of the Official Rules as outlined in this Contest may result in disqualification.
- e. ATB Financial reserves the right, in ATB Financial's sole discretion, to disqualify any entry or Entrant, and to extend, modify, terminate or suspend this Contest, without prior notice.
- f. ATB Financial is the sole and final arbitrator of any disputes regarding this Contest, any entry and/or any Official Rule or eligibility requirement.
- g. All entries become the property of ATB Financial.
- h. ATB Financial is not responsible for lost, incomplete, late or misdirected entries; technical or mechanical malfunctions; failures or malfunctions of phones, phone lines or telephone systems; failures of electronic equipment, computer hardware or software; or inaccurate entry information whether caused by equipment, programming used in this Contest, human processing error, or otherwise.

- i. ATB Financial reserves the right, in ATB Financial's sole discretion, to void any and all entries of an Entrant whom ATB Financial believes has attempted to tamper with or impair the administration, security, fairness, or proper play of this Contest. The use of automated entry devices is prohibited.
- j. ATB Financial will not confirm or acknowledge if an entry has been received.
- k. Entrants may be required to provide reasonable proof that they meet the requirements of the Contest.
- l. Prizes are non-transferrable and may not be assigned to any other person.

8. Agreement, Consent and Release

By participating, Entrants and winners agree:

- a. to be bound by these Official Rules.
- b. ATB Financial and its subsidiaries and agents, shall have the right and permission to use the Entrant's name, image/likeness, voice, place of residence, and any comments/statements they may make regarding the Contest and/or prize, for advertising and/or trade and/or any other purpose worldwide in perpetuity and in any manner or medium whatsoever, including print, photograph, video, broadcast, social media, the internet, or any other medium or format now or hereafter known without any form of compensation, permission, or notification.
- c. ATB Financial and its subsidiaries and agents, and all of their respective officers, directors, employees, representatives, successors and assigns shall have no liability and will be held harmless by Entrants and winners for any liability, loss, injury, claim, or damage to themselves or any other person or entity, including but not limited to, personal injury, death, or damage to personal or real property, to Entrants, winners or any other person or entity due in whole or in part, directly or indirectly by reason of the participation in this Contest and/or the acceptance, possession, use or misuse of a prize.
- d. Any information submitted as part of this Contest will be used in accordance with ATB's Privacy Policy, which can be found at atb.com under the heading "Privacy and Security", and solely for the purposes of administering this Contest and shall not be

used for any other purpose without the express consent of the entrant. By providing the information, the Entrant consents to the information being used for the stated purposes.