	Wants	Needs	Neighbourhood 1	Neighbourhood 2
School				
Parking				
Pharmacy				
Gas station				
Fitness studio				
Recreational facilities				
Proximity from work (commute)				
Proximity from family and friends				
Access to public transit				
Neighbourhood demographics (young families, retired seniors, college students)				
Parks and public spaces				
Shopping centres				
Financial institution				
Hospital/medical centre				
Veterinarian				