

# Build your brand with every payment

Bulk *Interac* e-Transfer® is a fast, convenient and secure way to pay through ATB Online Business.

With a **custom notification template**, you can build your company's brand by adding your logo to the email notification your recipients will see when you send them a payment.

To create a custom notification template, you'll need to provide your ATB expert with a logo and a banner colour.

## Your logo should:

- Be **PNG** image format
- Have a transparent background
- Be 55 pixels high and 175 pixels wide

## Banner colour

- Pick your hex code colour [here](#).

Once approved, you'll receive a **template code** within five business days which you can apply the next time you use Bulk *Interac* e-Transfer. After you use the code once, the system will remember it for future use.

The ATB logo is displayed in white text on a blue square background.